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Mark Cuban: The Maverick Billionaire



Synopsis

Entrepreneur, media mogul, celebrity and the ultimate sports fan... Mark Cuban is one of the most colorful and controversial billionaires of our time. A self-made man who has inspired millions to follow their own dreams. Mark Cuban: The Maverick Billionaire is the first in the Modern Moguls series of biographical profiles, spotlighting the men and women who shape our modern business landscape.

Book Information

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Customer Reviews

I first heard of him when he appeared on Dancing With The Stars. I thought he was a bit of a twit on that show. Then I started watching Shark Tank and thought he was rude, arrogant, and obnoxious much of the time. I really knew nothing about his life or how he made his fortune. When I saw his book for sale I decided to read it. Even though I still think he needs to go to charm school I am amazed at how brilliantly and brazenly he managed his career and success. I find I agree with a lot of his core principles in business and about entrepreneurship being a solution to the American economy woes. He is a risk taker, has a kinder heart than expected, and is giving back to his customers and helping other people. Interesting book about an interesting young man who has had phenomenal business success. I must give the devil his due. While luck may have played a part in his career, it seems it was primarily self-directed. His willingness to study, learn, and prepare for his business choices is remarkable.

I really love this book! I've watched Mark Cuban on Shark Tank and it was really great to have some insight about him in this book because I found him to be very amusing and curious. I found myself flying through this book when I started reading it. I flipped to the first page, then the second, and suddenly I was finished with it! It was very intriguing to read what Huff has to say about things because this is the only book I've read from him. I love finding new authors that I like! He had a lot of very thought-provoking statements, but a lot that was down to earth as well! So there was a very balanced mixture and I really appreciated that. I don't really see that in books anymore. This book is very easy and pleasurable to read and gives a lot of interesting information. I would recommend it to someone who would like to see more into Mark Cuban and his endeavours.

I would give this book 4 stars. This is an amazing story of a driven, talented man. If I were a young person today, I would read this book as inspiration. I am going to suggest this book to my grandchildren and friends

I'm a big fan of Mark Cuban. I love investment and I really look up to investors such as Mark Cuban knowing how he built his own company and made billions of dollars. This story really inspired me. If one man can journey through all these struggles and get such great success then I can also obtain such success. To invest in companies like Landmark Theatres, Broadcast.com, Magnolia Pictures and the NBA Team, Dallas Mavericks, is a huge component in me looking up this person. He takes huge risks but still comes out successful. I was impressed to see how his companies grew so fast and made so much money but what I can say is that Mark Cuban is my favourite shark, by far.

This is an amazing story of a very driven and talented man. I've seen Mark Cuban on Shark Tank although I never had a clue about his inspiring story until now. Although it started out a bit dry I found it rather enjoyable after further reading.

Can't say I was ever a big fan of Mark Cuban UNTIL I read this book. WOW, this was a regular guy just like me who is now a self-made billionaire! I always thought he acted like he does because he came from money but it turns out he acts just like he did when he was broke. Poor prejudgement on my part. The insight and advice that can be gleaned from this book are well worth more than the cover price. I am now, and will always be, a Cubanite. No balls, no baby!

Mark "Tells it like it is." For anyone who has children or friends who think life is not fair and the world

is against them, buy them Mark's book for a gift. He is the poster boy for, "Drive, Motivation, and Ambition" to get ahead and make it in life.

Having watched Mark on Shark Tank, I was interested in reading this book. I was not disappointed. The book was a quick interesting read. It gives insight into the man and his many different traits.

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